



TENNESSEE INDEPENDENT COLLEGES
AND UNIVERSITIES ASSOCIATION

Sponsorship Opportunities for Senior Campus Leadership

Professional Development Events

Sponsorship Level	Gift Amount	Description	Benefits Available to Your Company
Platinum (limited availability)	\$1,300*	This premiere sponsorship supports the programmatic expenses	Provides top billing on all retreat/meeting information; 15 minutes to bid greeting to participants; name and logo as sponsor on agenda and registration information; Collegium membership*; receive attendee contact information
Gold (unlimited)	\$975	Gold sponsors are provided an opportunity interact with participants during an extended break.	Sponsors are permitted to set-up and station a table/booth display during the break; name and logo as sponsor on agenda and registration information; and receive attendee contact information
Silver (unlimited)	\$650	Silver sponsors help to off-set the expenses associated with providing meals to all participants.	Sponsors' name and logo on agenda and registration information; and receive attendee contact information

***Collegium Membership**—Entitles recipient to send two representatives to the TICUA Annual Meeting (President's meeting) Gala Event in February 2012 in Nashville; company name as a TICUA Platinum level sponsor included on TICUA PowerPoint shown during Gala; and name of company hyperlinked to company page on our website.

Contact Diane Berty, Vice President, 615/242-6400 ext. 203 or berty@ticua.org for more information.